

# A Just Transition: What it is and Why?

**José Bravo**

Executive Director  
Just Transition Alliance

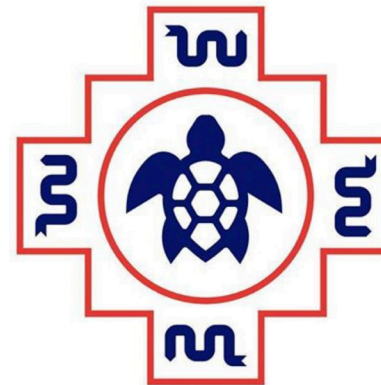


**Great Cities  
Institute**

**Thursday, March 12, 2020  
12:00pm – 1:30pm**

José Bravo is the Executive Director for the Just Transition Alliance (JTA), where he works directly with Environmental Justice (EJ) Communities and Labor (organized and unorganized) to develop best practices and build meaningful and impactful alliances. José is also the National Campaign Coordinator of the Campaign for Healthier Solutions (CHS), a community driven campaign towards healthier discount stores.

Bravo's work in social justice issues is rooted from his upbringing in the Southern California fields alongside both his parents. Bravo has also been doing work on immigrant rights issues since his days as a student organizer in the 80's to the present. His participation in the Environmental Justice (EJ) movement since 1990, has over the years gained him recognition as a national and international leader in the EJ movement and founding member and national and international leader in the Just Transition Movement.



**Just  
Transition  
Alliance**

**Great Cities Institute**  
412 S Peoria St, Suite 400, Chicago, IL

**For more information, visit [greatcities.uic.edu](http://greatcities.uic.edu)**